

FOCUS ON HEALTH

Danone UK & Ireland

Updated July 2025



HOW WE ARE DELIVERING ON HEALTH

OUR AMBITION

Our mission to bring health through food to as many people as possible has been at the heart of our business for over a century. Today, we're committed to supporting health at every stage of life, while also addressing key public health challenges such as malnutrition and obesity in the UK & Ireland. By aligning our portfolio with local nutritional needs, we can contribute meaningfully to public health in a targeted and accessible way. This is one of the most impactful ways we can leverage our business to support health. Our product portfolio is grounded in decades of scientific research and nutritional expertise, enabling us to deliver high-quality solutions which support consumers' and patients' health.

HOW WE'LL GET THERE

Over the last three decades we've worked hard to shape our portfolio and categories to better support the health needs of the communities we support. From acquisitions of health-focused brands, innovation into new categories, and stepping away from less health-focused product ranges, we have worked tirelessly to ensure health is put at the heart of our business. Today our portfolio includes both healthy consumer brands and specialised medical nutrition products and services. Many of our products are fortified and tailored to meet specific nutritional needs of people in the UK & Ireland, ensuring our health-focused range remains locally relevant. We aim to support consumers and patients in making nutritious food choices that reflect their food habits, culture, lifestyle, and budget. We also play our part in supporting a healthy food system through research, partnerships, advocacy and education.



In this section

OUR GOALS



OFFER TASTIER
AND HEALTHIER
FOOD AND DRINKS

HOW THEY SUPPORT OUR AMBITION

We continue to reformulate and innovate with our products to offer healthy, tasty options in line with our commitment that at least 90% of our products will not be HFSS (high in fat, salt or sugar).¹

[Read more p2](#)



PROMOTE
HEALTHIER
CHOICES

We engage with patients, caregivers, policy makers and the public to build understanding of healthy nutrition and awareness of malnutrition. We make sure our labelling is easy to understand and act responsibly when it comes to the marketing of our products, including baby formula.

[Read more p5](#)



PROVIDE POSITIVE
NUTRITION AND
HYDRATION FOR
HEALTHIER LIFE

One of the best ways to support patient outcomes and tackle key health issues for consumers is through nutrition. We fortify our products to help address nutritional deficiencies, and develop innovative solutions to support specific medical needs.

[Read more p7](#)



INVEST IN
NUTRITION AND
HYDRATION
SCIENCE AND
RESEARCH

Our scientific research helps to advance understanding of nutrition and hydration with a specific focus on gut health, child health, malnutrition, immunity and allergies.

[Read more p9](#)

¹ Commitment applies to essential dairy, plantbased and beverages categories.

OFFER TASTIER AND HEALTHIER FOOD AND DRINKS

THE IMPORTANCE OF OFFERING TASTIER AND HEALTHIER FOOD AND DRINKS

Diet-related conditions are among the biggest health challenges, with 65% of adults in the UK & Ireland estimated to be overweight or obese.² Many people in the UK & Ireland consume too much fat, sugar, salt, and calories, and not enough fibre. In fact, 96% of adults in the UK do not consume the recommended amount of fibre.³ There are also deficiencies in key micro-nutrients, such as Vitamin D2.

Estimates also suggest that 3 million people in the UK are malnourished or at risk of malnutrition⁴, and malnutrition affects 145,000 adults in Ireland.⁵



These conditions not only impact the wellbeing of individuals but also have a significant economic impact. It’s been estimated that the total annual cost of obesity in the UK is £58 billion⁶, and our own research has found that disease-related malnutrition costs the NHS in England £22.6 billion a year.⁷

Our aim is to make a positive impact by offering healthier, tailored products to meet the nutritional needs of the population in the UK & Ireland. Danone is uniquely placed to do so with our healthy portfolio.



Certified
Corporation

How this supports our B Corp certification: Measure and manage the impacts of our products on our customers.

OUR APPROACH

Our ambitious nutrition goals are deeply embedded within our UK & Ireland innovation process. We use science based, government recognised nutrient profile models to assess the healthiness of both our current portfolio and new product launches, ensuring that we consistently strive towards our targets. We also prioritise local relevance by tailoring our products to meet the specific nutritional needs of the UK & Irish populations, enriching them with key nutrients that help address common deficiencies.

By offering a portfolio that prioritises healthier choices—low in fat, sugar, and salt—while also enriching our products with essential nutrients, we’re helping consumers make better dietary choices.

OUR KPIS	PERFORMANCE	
Global: Maintain ≥85% of our portfolio by sales volume rated ≥3.5 stars by Health Star Rating	2023 UK & Ireland performance: 90%	2024 UK & Ireland performance: 87%
		
Global: Maintain >95% Kids dairy and plant-based ≤10g total sugars/100g	2023 UK & Ireland performance: 100%	2024 UK & Ireland performance: 100%
		
Global: Maintain >95% vol toddlers milk (1-3yo) ≤1.25g added sugars /100kcal by 2025	2023 UK & Ireland performance ⁸ : 73%	2024 UK & Ireland performance: 72%
		
UK & Ireland: Maintain ≥90% of our portfolio by sales volume rated non-HFSS	2023 UK & Ireland performance: 98%	2024 UK & Ireland performance: 98%
		
UK & Ireland: Never produce a product for children that is HFSS	2023 UK & Ireland performance: 100%	2024 UK & Ireland performance: 100%
		

2 [GOV.UK. \(2025\). Obesity profile: Short statistical commentary, May 2025. \(Accessed: June 17, 2025\).](#)

3 [Department of Health and Social Care. \(2025\). National Diet and Nutrition Survey: 2019 to 2023 report. GOV.UK.](#)

4 [Malnutrition Task Force. Malnutrition in England factsheet. Retrieved June 17, 2025.](#)

5 [Health Service Executive. Malnutrition in Ireland. HSE.ie. Retrieved June 17, 2025.](#)

6 [Frontier Economics. The full cost of obesity in the UK.](#)

7 [Danone UK. New research finds nearly half a million people admitted to NHS.](#)

8 We have corrected an error in our previous Impact Report which stated that in 2023 we had a 96% compliance to this objective. Our performance in 2023 was 73%.

OFFER TASTIER AND HEALTHIER FOOD AND DRINKS

DELIVERING A HEALTHY PORTFOLIO

Globally, Danone has set clear commitments aligned with internationally recognised frameworks such as the Health Star Rating (HSR) and the Nutrient Profiling Model (NPM), which evaluates food categories and the balance of nutrients they provide, scoring them out of five stars (healthy >3.5 stars). In the UK & Ireland, we’ve gone further by making additional health commitments locally to ensure that healthier options are available to our consumers. We’re maintaining our commitment, with 98% of our portfolio by sales volume now meeting the UK Government’s current standards for low-fat, low-salt, and low-sugar products, as defined under HFSS (High in Fat, Salt, and Sugar) regulations.

REDUCING SUGAR IN YOGURTS

Yogurts are a valuable and nutritious part of UK diets, featuring as part of the EatWell plate and offering a good source of key nutrients such as calcium and protein, as well as live cultures. We have recognised and responded to the need for industry to reduce added sugar levels in yogurts to support better dietary patterns.

From 2015 to 2019, we achieved a 20% reduction in sugar across our yogurt range, in line with the UK Government’s voluntary guidelines. We’ve continued to reformulate our products to reduce sugar, such as our Activia Fibre range in the last year. Our commitment to this journey remains strong, and we’re dedicated to further reducing sugar across our portfolio, while making sure that we continue to deliver great taste and a positive consumer experience.

CASE STUDY

HEALTHY BY DESIGN DELIVERING IMPACT WITH HIGH-PROTEIN GETPRO

As physical activity levels rise across the UK & Ireland, there’s an increasing demand for products that support active lifestyles. In the UK, 64% of adults now meet the NHS’s recommended 150 minutes of weekly moderate exercise, marking a significant increase from previous years. In Ireland, 49% of the population engages in sport on a weekly basis, up from 47% in 2023.

Recognising this trend, we identified a gap in the market for high-protein products tailored to the needs of active individuals. In 2023, we launched our GetPRO range, offering a variety of dairy products—including yogurts, puddings, mousses, and yogurt drinks—each containing between 15–25 grams of protein per serving. These products are non-HFSS, with no added sugar and either 0% or low fat, aligning with current health guidelines.

Most recently, we have reformulated our GetPRO range to include magnesium and vitamin B9, nutrients known to support muscle recovery and reduce fatigue, further enhancing the benefits for sports enthusiasts and gym-goers.



OFFER TASTIER AND HEALTHIER FOOD AND DRINKS

CASE STUDY

DELIVERING HEALTHY PRODUCTS WHILE MAINTAINING GREAT TASTE

We know that in order for consumers to shift to healthier diets, food must be not only be healthy, but also delicious. Taste remains the primary reason people choose to buy one food over another, so in order to encourage better diets compromising on taste is not an option. Finding the right balance, for example by reducing sugar step-by-step over time, is vital. By bringing consumers into our development process, we can launch products that deliver on both taste and health.

LAUNCHING NEW HEALTHY DAIRY PRODUCTS TO EXPAND OUR RANGE

- This year, we launched Activia Kefir and Danone Skyr in response to our continuous commitment to develop delicious and healthy products. Activia Kefir combines our Activia’s 5 live culture strains alongside authentic kefir yeasts to create a unique blend of 16 strains, plus calcium to support the normal function of gut health.⁹
- Danone Skyr, an Icelandic-style yogurt known for its deliciously thick and creamy texture, is naturally high in protein, is 0% fat and provides a source of calcium. The new range offers a plain yogurt option with no added sugars, aligning with consumer demand.

CREATING HIGH-QUALITY PLANT PROTEIN PRODUCTS TO SUPPORT CUSTOMER CHOICE

In 2024 we extended our range of Alpro Plant Protein products, in recognition of the growing trend of plant-based nutrition and the increasing desire from consumers to have a wider range of high-protein options. The Alpro Protein range is based largely on high-quality soya protein, which supports those opting for healthy plant-based options to get the protein they need. The range also aligns to our Danone Impact Journey goals as these innovations - which include fresh and UHT drinks and spoonable plant-based yogurt alternatives - are all non-HFSS and over 3.5 HSR rating.



“
At Danone, we place consumers at the heart of everything do, particularly within our product development and innovation processes. We engage consumers at every stage, from the development of initial ideas through to the co-design of the product and the testing of the final proposition. This means that we deeply understand consumer challenges and needs as well as the expectations they have of our products. This way, we can ensure that we develop propositions that deliver the best consumer experience possible, meeting their needs, helping them to make informed healthier choices and engaging them over the long-term by delivering on taste.”

SIMON ARNELL
USER EXPERIENCE LEAD, DANONE UK & IRELAND



THE JOURNEY AHEAD

We’ve made significant progress in reducing sugar across our dairy yogurts and milk-based drinks. While we’ve already achieved substantial reductions, we’re dedicated to further lowering sugar levels in line with Danone’s global nutritional targets. Our ongoing efforts ensure that we meet consumer expectations for healthier choices without compromising on taste. We’ll continue to prioritise this work to align with evolving health guidelines and our commitment to offering balanced, nutritious products.

9 Calcium contributes to the normal function of digestive enzymes

PROMOTE HEALTHIER CHOICES

WHY PROMOTING HEALTHIER CHOICES IS IMPORTANT TO US

We want to make the healthy choice the easy choice. We have an opportunity to inspire healthier and more sustainable eating and drinking habits by giving practical, user-friendly education and information on nutrition. We work closely with partners to ensure our health-focused activities are delivered at scale and with maximum impact for UK & Irish consumers. Through advocacy, partnerships, education and community engagement

Certified



Corporation

How this supports our B Corp certification: Make strategic community investments as part of civic engagement and giving, aligned with the business's mission.

OUR APPROACH

We want consumers to be able to make informed choices. So, we're focusing on giving people the right kind of nutritional information to support that. We also work in partnership with retailers to support better signposting in supermarkets. We have strategic partnerships with charities like FoodCycle and FoodCloud, working together to create meaningful nutritional resources and support programmes.

At a policy level, we've been advocating for the UK Government to take urgent action to make it easier for everyone to access healthy food. We support the establishment of consistent health metrics and mandatory reporting for businesses selling food and drink products, wherever they're consumed.

This includes establishing a clear definition of what constitutes a 'healthy product'. We believe it should be based on fat, salt and sugar content as evidence shows that when consumed in excess, these have negative impacts on health.

The definition should also take into account ingredients with positive health impacts such as fibre, protein, fruits, vegetable and nuts. Our hope is that these steps will encourage more innovation and reformulation across the food industry, leading to healthier product offerings.

We are a founding member of the EU Pledge for responsible marketing to children. In 2024, Danone enhanced its Marketing to Children Policy, reflecting a proactive approach to align with evolving societal expectations and to ensure that marketing practices are responsible and transparent. The Group enhanced its Policy on Marketing to Children in three key areas - adopting the Health Star Rating (HSR) system, increasing the marketing restrictions age threshold from 13 to 16 years old and restricting the audience to a maximum of 25% of viewers being under the age of 16.

Along with our Marketing to Kids policy, we also support the WHO's global public health recommendation calling for exclusive breastfeeding for the first six months of life, and encourage continued breastfeeding for up to two years and beyond. Everyone at Danone Nutricia is trained to understand and follow the WHO International Code of Marketing of Breastmilk Substitutes (WHO Code) as well as our own specific Baby Formula Marketing Standards. Danone was the first company globally to voluntarily adopt these to ensure responsible marketing practices.



OUR KPIS

Global: >95% volume sold on dairy, plant based and aquadrinks products with on pack/ online interpretative nutritional information by 2025



PERFORMANCE

2023 UK & Ireland performance: IN PROGRESS	2024 UK & Ireland performance: 100%
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PROMOTE HEALTHIER CHOICES

PROMOTING HEALTHIER CHOICES WITH OUR PARTNERS

With retailers, we look at how healthy products are signposted in store to help consumers find healthier options. New ‘immunity and gut health bays’ in supermarkets have resulted in a marked increase in sales of healthy yogurts with added functional benefits or fortification. We also support social enterprises, charities and partners to promote healthy, sustainable diets. For example, the long-standing partnership between Alpro and Heart UK has helped promote better dietary choices for those hoping to lower their blood cholesterol. The Ultimate Cholesterol Lowering Plan (replaced in 2025 replaced by Heart UK’s own ‘Cholesterol Smart’ programme) included expert resources, recipes and advice and was accessed by over 220k unique visitors in 2024, including both healthcare professionals and consumers.

Through our strategic charity partnerships with FoodCycle and FoodCloud we share advice and support on healthy choices. For example, Danone has helped update FoodCycle’s Nutrition Training for project leaders and volunteers, and developed a healthy eating guide for guests. In Ireland we have run webinars for the charities FoodCloud supports on the nutritional needs of older people and children.

IMPROVING NUTRITION IN GRASSROOTS SPORTS

The GetPRO Professional Grassroots Sports Nutrition Grant, hosted in partnership with The Nutrition Society, funds early career sports nutritionists to support local grassroots adult sports clubs and teams. GetPRO Professional aims to make sports nutrition support and expert advice accessible to everyone - by putting evidence-based sports nutrition at the heart of community sport. In 2024, we were pleased to award six grants of up to £2,000 to a variety of nutrition support projects across the UK, ranging from cooking workshops with rowers, to match day support for amateur football players. The grants have given valuable experience to early careers nutritionists to apply their knowledge, whilst helping amateur athletes better understand the importance of nutrition for health and performance.

CASE STUDY

ENABLING HEALTHIER CHOICES THROUGH CLEARER LABELLING

Interpretative labelling is a consumer-friendly explanation of the basic nutrition label. We provide consumers with nutritional information using ‘traffic light labels’ and the ‘Health Star Rating system’, which were created using government and scientifically backed nutrient profiling models respectively. These are both designed to be simple and easy for all consumers to understand.

WE’VE REVAMPED OUR WEBSITES TO HELP OUR CUSTOMERS MAKE INFORMED CHOICES

As part of our ongoing commitment to transparency, this year we published interpretative nutritional information for 100% of our consumer-facing products across our websites. By providing full nutritional labels, including Health Star Ratings (HSR) and traffic light labels, we empower consumers to make informed, healthier choices with ease. This supports our global commitment for Danone to have on-pack or online interpretative nutritional information on at least 95% of our dairy and plant-based, and Aquadrink portfolios. Our aim is to make the healthier option the easiest choice, offering clear and accessible information to support better decision-making for consumers.

WE’RE ADVOCATING FOR CONSISTENCY FOR CONSUMERS

We took part in a UK Government consultation on front of pack nutritional labelling, supporting the use of ‘traffic light’ labels. We’ve engaged in similar consultations with Irish authorities. We hope to see the results of the consultation published soon. We haven’t yet used these on front of pack (FOP), as we support the UK Government investigation of this and would like to have a consistent approach across industry to FOP labelling. We aim to understand more on how consumers use these labels so we’re looking at how we can support consumers more in interpreting nutritional information, and how we can provide a consistent and useful approach to FOP labelling.



THE JOURNEY AHEAD

In 2025, we’re expanding our partnership with FoodCycle to promote healthier choices and behaviours by creating new nutritional resources for families and children. Building on our previous work, we’ll help FoodCycle update training for volunteers on children’s nutrition and develop resources to engage children and families on healthy eating. We’ll continue to partner with Heart UK on a range of resources for consumers and healthcare professionals, all intended to provide expert advice on healthier diets aimed to reduce cholesterol. We’re partnering with The Nutrition Society for a second round of The GetPRO Professional Grassroots Grants Programme, with winners expected to be announced in Summer 2025. We look forward to continuing to help amateur athletes of all abilities benefit from expert education and support on healthy sport nutrition practices.

PROVIDE POSITIVE NUTRITION AND HYDRATION FOR HEALTHIER LIFE

WHY PROVIDING POSITIVE NUTRITION AND HYDRATION IS IMPORTANT TO US

Nutrition has the power to make a positive contribution to consumer health and patient outcomes. In the UK & Ireland, many people don't get enough nutrients such as fibre and vitamin D.^{10, 15} And many older adults don't eat enough protein.¹¹ Every food choice is an opportunity to promote a balanced and healthy diet, and we continuously look for opportunities to support specific health needs.

Certified



Corporation

How this supports our B Corp certification: A business model which provides a social good such as health and wellness improvement.

OUR APPROACH

Our actions and products play an important role in contributing to positive health outcomes. We choose to focus on meaningful areas including nutritional deficiencies in the diet of the UK & Irish population. Through our healthy consumer products, we're able to target these deficiencies on a broader scale – many of our reformulations are done with this in mind.

Our healthcare business supports patients who are malnourished. Malnutrition happens when the body doesn't get enough of the right nutrients in the right amounts. Nutricia Homeward nurses in the UK and our Nutricia Care service in Ireland directly support people with disease-related malnutrition using Nutricia's evidence-backed products. We have a suite of screening tools, resources and training that help healthcare professionals identify patients at risk of malnutrition.

We recognise the value of sharing expertise and best practice to maximise the positive impact that nutrition can have, particularly for those working with the most vulnerable.

“**Many people believe that weight loss is an expected outcome of illness and ageing and this leaves malnutrition undetected. We must educate patients, friends and families of those who are at risk. If malnutrition isn't detected early enough, it can lead to long-term health problems, affecting our ability to fight off illness and take care of ourselves. Our research has found that disease-related malnutrition costs the NHS in England £22.6 billion every year and the Irish health system €1.4 billion. These conditions are expected to become more common and the cost will only rise if action is not taken.**”

ANN FAZACKERLEY
CLINICAL PRACTICE MANAGER, NUTRICIA HOMEWARD



OUR IMPACT FORTIFYING WITH FIBRE AND VITAMIN D TO IMPROVE HEALTH

96% of adults¹² in the UK are not achieving the recommended fibre intake. In Ireland the average fibre intake is 28% below the recommended amount.¹³ Meanwhile, children across the UK & Ireland are meeting less than 50% of their recommended vitamin D intake.¹⁴ When people don't consume enough fibre, it can increase the risk of colorectal cancer. Vitamin D is essential for healthy bones, teeth and muscle. Across our dairy and plant-based product ranges, 37% and 45% of our sales (for UK & Ireland, respectively) are now from products which are a source of fibre, including recent innovations such as the Activia Fibre range. All our Actimel products contain Vitamin D and Actimel Triple action has been enriched so one bottle of Actimel Plus provides 100% of the EU reference intake for Vitamin D.

10 [Department of Health and Social Care. \(2025\). National Diet and Nutrition Survey: 2019 to 2023 report. GOV.UK.](#)

11 SACN statement on nutrition and older adults living in the community

12 Action on Fibre, Food and Drink Federation

FORTIFYING AND REFORMULATING OUR PRODUCTS

In 2025, we relaunched our Alpro oat drink using 100% British oats, creating an opportunity to further strengthen its nutritional profile. As part of this reformulation, we added iodine, a nutrient commonly found in dairy and often lacking in plant-based diets. This enhancement not only supports the needs of vegans and vegetarians, but also addresses a broader public health concern, with 29% girls in the UK consuming below the lower recommended intake of iodine.¹⁵

In 2024, we reformulated our GetPRO range to deliver more targeted nutritional support for active consumers. By adding magnesium and vitamin B9, the range now provides more precise benefits for sports enthusiasts – helping to support muscle recovery and reduce fatigue.

13 Walton, J. National Adult Nutrition Survey II: Applications and Methods

14 National Diet and Nutrition Survey Years 9 to 11 (2016/17 to 2018/19)

15 [Department of Health and Social Care. \(2025\). National Diet and Nutrition Survey: 2019 to 2023 report. GOV.UK](#)

OUR KPIS		PERFORMANCE	
Global: Maintain ≥85% vol Kids dairy fortified with relevant vitamins and minerals		2023 UK & Ireland performance:	2024 UK & Ireland performance:
		100%	100%

PROVIDE POSITIVE NUTRITION AND HYDRATION FOR HEALTHIER LIFE

CASE STUDY

SHARING BEST PRACTICE ON NUTRITION AND HYDRATION FOR ALL

We know that healthcare professionals (HCPs) are busy and may have limited time or funds for ongoing education. So in 2022 we launched Nutricia Academy to help meet these unmet needs, and we continue to invest and upgrade the platform year on year. The Academy offers face-to-face education events as well as an online digital education centre where professionals can access over 350 pieces of expert education including podcasts, e-learning, webinars, clinical papers and more. This education is intended to help HCPs provide the best nutritional care for patients to improve their health outcomes. Since its launch in April 2022, Nutricia Academy has seen the number of dietitians registered to the platform across UK & Ireland increase to over 14,000 and it receives over 30,000 visits each year.

In 2024 we launched a new learning record function, to help HCPs keep track of their continued professional development. We also launched a new topic hub focussing on skills and support. This includes topics such as how to conduct nutritional research, webinars on careers support, guides for how to apply for grant funding and a new series of wellbeing webinars intended to support HCPs in their day-to-day roles.

In 2024 we hosted our Annual Nutricia Academy Congress at The Royal Society of Medicine. More than 400 nutrition and healthcare professionals came in person to learn from a range of internationally renowned expert speakers on topics including paediatric tube feeding and plant-based protein quality.

We're proud to support British and Irish Healthcare Professionals with the latest in expert education, resources and research through the Nutricia Academy, so they can give their patients the most optimal nutritional care.



THE JOURNEY AHEAD

We'll continue to invest in online and face to face education for medical nutrition and healthcare professionals in 2025, including hosting another Nutricia Academy annual congress as well as study days and webinars on topics across adult and paediatric clinical nutrition.

We are proud to be launching our new Activia Gut Science Hub. Powered by over 40 years of expert Activia science it brings to life the latest in gut health research through a range of infographics, expert blogs and resources.

INVEST IN NUTRITION AND HYDRATION SCIENCE AND RESEARCH

WHY INVESTING IN RESEARCH IS IMPORTANT TO US

High quality science and research drives innovation and understanding of how we can provide the right nutrition at the right time, throughout life. It helps us identify and address areas where we can add value for consumers and patients such as gut health, immunity, allergy, malnutrition and child health.



How this supports our B Corp certification: Worked with stakeholders to improve social and environmental performance for the wider sector through contribution to academic research.

OUR APPROACH

As part of Danone’s efforts to understand and improve consumer and patient health and wellbeing, we conduct extensive research, carried out by Danone employees and in collaboration with third parties, such as the NHS in the UK. Research advances the scientific understanding of the impact of food, nutrition and hydration in health and disease. Publishing these scientific findings contributes to sharing new learning and moving science forward.

OUR IMPACT MAKING THE MOST OF OUR GLOBAL NUTRITION RESEARCH EXPERTISE

In 2023, Danone opened the international Daniel Carasso Research and Innovation Centre in Paris-Saclay. At the centre, world-class researchers in life sciences, fermentation, intestinal microbiota, nutrition and health develop cutting-edge insights to be deployed in our product innovation. Our global research capabilities also employ experts in consumer experience and social sciences to understand consumer needs and behaviours. Specialists in product design and packaging also focus on innovative solutions with a lower environmental impact. This research centre sits alongside our Specialised Nutrition Research Centre in Utrecht, which focuses on our portfolio of science-based nutritional solutions designed to positively impact patients with diseases or conditions at the most critical times of their lives, from pre-term infants to old age.

INVESTING IN R&D FOR SPECIALISED NUTRITION IN THE UK & IRELAND

The UK & Ireland Clinical Research and Medical Affairs teams include expert dietitians, nutritionists and researchers, who make sure we support patient and consumer health with evidenced-backed food products. The Nutricia Liverpool facility is dedicated to developing and manufacturing specialised medical nutrition products used all around the world, with a focus on early life and metabolic disorders.

OUR KPIS

Global: 150 scientific publications in peer-reviewed journals / presentations at scientific conferences by 2025



PERFORMANCE

2023 UK & Ireland performance:
IN PROGRESS

2024 UK & Ireland performance:
114 (Global)
11 (UK & Ireland)



INVEST IN NUTRITION AND HYDRATION SCIENCE AND RESEARCH

CASE STUDY

RESEARCHING PLANT-BASED MEDICAL NUTRITION TO GIVE PATIENTS MORE CHOICE

Patients and healthcare professionals (HCPs) are increasingly looking for plant-based alternatives in medical nutrition, such as enteral tube feeds and oral nutritional supplements. But HCPs need the evidence to show that these new feeds are safe, well tolerated and effective in supporting the nutritional management of their patients. This means that healthcare professionals working with Danone can trust they have the right feed or service, for the right patient at the right time.

CREATING AN EVIDENCE BASE FOR PLANT-BASED NUTRITIONAL PRODUCTS

Our research has shown that plant-based alternative feeds are safe, well tolerated, well accepted and meet the nutritional needs of patients. Therefore they can be considered as suitable alternatives to dairy-based products. The scientific publications on our plant-based products have been read over 8,000 times online. The research has already been used to gain authority approval for the new plant-based foods for special medical purposes to be available on NHS prescription. The data has also been shared directly with healthcare professionals through education and resources, to ensure they feel confident in the safety and efficacy of these new innovations in medical nutrition.

We’ve had great feedback about the feeds from HCPs, with some now using these plant-based products as their preferred feed for their patients. We’ve learned that there are a number of reasons that patients and HCPs might prefer plant-based medical nutrition: cultural or religious, health, veganism and sustainability. These feeds can be used by a broader range of patients, whereas dairy-based feeds may not be suitable by those with alternative dietary preferences. So we need to make sure we design our research studies to be as inclusive as possible, to be able to include all types of patients in our trials.

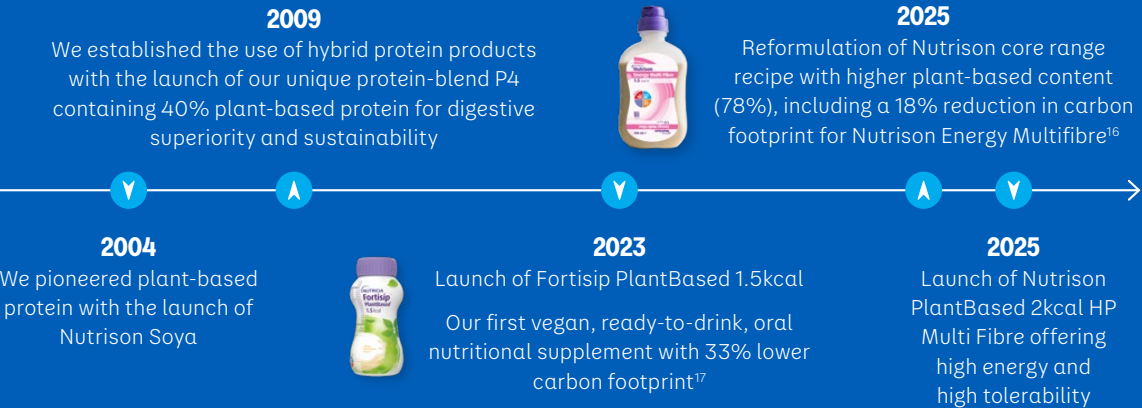
We presented a summary of the data from the plant-based medical nutrition research at the Irish medical nutrition conference (IrSPEN) for healthcare professionals in April 2025, and we’re planning further dissemination.



THE JOURNEY AHEAD

We’re carrying out ongoing research into the long-term effects of using plant-based tube feeds to demonstrate that they’re just as safe and effective as dairy options. We’re also expanding our plant-based portfolio into feeds for children and patients with rare conditions, with research to show that these are safe and effective. Another key focus area will be research into the benefits of nutritional support in patients with cancer.

PLANT-BASED FEEDS: A TIMELINE OF INNOVATION



“Our plant-based nutrition research program has led to the widespread safe and effective use of plant-based medical nutrition feeds in hospitals and community healthcare settings across the UK, Ireland and the world.”

DR GARY HUBBARD PHD
DANONE UK & IRELAND

¹⁶ Compared to previous formulation
¹⁷ Fortisip PlantBased 1.5kcal Mocha flavour has a 33% lower carbon footprint than our standard Fortisip bottle 200ml oral nutritional supplement